

'Happy You Day': Mother's Day Cards Go Gender-Neutral in UK

A grocery chain in the United Kingdom has drawn media attention for selling gender-neutral Mother's Day cards to make the day more "transgender inclusive."

Waitrose, an upscale grocery, stocked transgender-friendly cards among its selection for Mother's Day, which was March 11 in the U.K.

Some examples of gender-inclusive card slogans and greetings include:

- "Happy You Day."
- "Two Mums Are Better Than One."
- "Dad, thanks for being the most amazing mum."

After The Times of London published [an article](#) March 9 on this news, Waitrose removed the cards from its website.

Transgender rights campaigner Karen Pollock is credited with the push for such cards.

Pollock says she is looking for ways to make Mother's Day more gender-inclusive. She also suggests the name of the holiday be changed to "Mothering Sunday."

"Anyone could be considered as mothering," Pollock told the [Daily Mail](#).

Toronto Star columnist Emma Teitel suggested "Guardians Day" as another inclusive name for Mother's Day.

Waitrose's online and in-store section for the greeting cards continued to be called "Mother's Day Cards."

The Daily Mail reported that schools in the United Kingdom adopted gender-inclusive names for the celebration as well.

For example, Consett Junior School in County Durham and High Bank School in Liversedge, West Yorkshire, advertised Mother's Day on their websites as "Special Person's Day" or "Mother's and Special Person's Day."

The move by Waitrose had some U.K. citizens tweeting up a storm:

- Frank Haviland (@Frankhaviland) [March 11, 2018](#)
- Michael McLaren (@mclaren2gb) [March 11, 2018](#)
- Richard J. Oldfield (@dickieoldfield) [March 11, 2018](#)

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