Bookstore Removes Jordan Peterson Book Over Mosque Shooting, Continues Selling 'Mein Kampf'

A New Zealand bookstore stopped selling Jordan Peterson's book in light of the Christchurch mosque shootings, but continues offering "Mein Kampf."

Management at Whitcoulls, one of the largest bookstores in New Zealand, said it would be wrong to support [Peterson](#) by selling "[12 Rules for Life: An Antidote to Chaos](#)" in light of "some extremely disturbing material being circulated prior, during and after the [Christchurch attack](#)," according to an apparent customer service email, likely referencing a photograph in which Peterson embraced a fan wearing an "I'm A Proud Islamaphobe" T-shirt.

The store, however, [continues to offer](#) Adolf Hitler's "Mein Kampf" and Albert Cooper's "Why Islamic Society Is Not Compatible With American Society," according to its website.

> *So they banned Jordan Peterson's book… but… uh… [pic.twitter.com/V9tfxpRrog](#)*
>
> *— Tim Pool (@Timcast) [March 21, 2019](#)*

Peterson, a clinical psychologist and professor of psychology at the University of Toronto, advocates self-improvement and has not promoted bigotry in his writings or lectures. The book in question only makes one reference to Muslims, which is not derogatory.

ACT Party leader David Seymour criticized Whitcoull's decision to remove [Peterson's](#) book, saying restricting books was an ineffective way to combat neo-Nazism.

"You don't fight neo-Nazism by suppressing reading and books. Anyone who knows any history knows that's the opposite of how you fight these kind of ideas," Seymour [told Newshub](#).

"A self-help book is an incredibly strange thing to suppress. I think Whitcoulls have made the wrong decision, but I respect they're a private company, it's their right."

Whitcoulls did not respond to The Daily Caller News Foundation's request for comment by the time of publication.

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